

MORRIS CATHOLIC MONTHLY

645

of Morris Catholic alumni who are Facebook Fans

143

of Tweets we've posted on Twitter

15

of MC in the Spotlight podcasts we've recorded

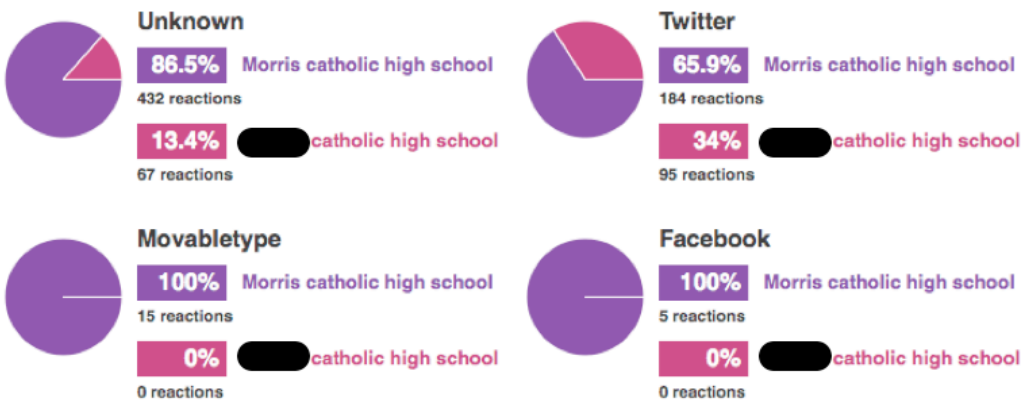
Use the [S2E portal](#) on the MC homepage. MC gains cash back on your purchases.

SOCIAL NETWORKING

Since we launched our Web 2.0 Initiative last Summer, the response has been overwhelmingly positive. Our Alumni Facebook page is growing every day and our Twitter feed provides timely information about events.

For those wondering how the Initiative is working thus far, the chart below provides a snapshot of how we fared in the past month when compared with another local Catholic high school (whose name we've blacked out). This comes via www.ubervu.com. In nearly every category, we're ahead. All this means is that our online strategy is working if for no other reason

DISTRIBUTION



that the fact that **we're doing more online than many other schools**. When our new website goes live this Summer, we estimate that the data will only expand. This is good news.

Similar to other schools, we are of course a "work in progress" and have lots of room for improvement. To get a better feel for all that Morris Catholic is doing in the area of social networking, visit the Media tab from our homepage. See you online and on campus.

Mr. St. Pierre

President



Promo Codes

Piperlime
HOORAY = 20% off CROCS

Sally's Beauty
555962 = 10% off + Free Shipping

1-800 Petmeds
WEBC5 = \$5.00 off

GameStop
ACCY15 = 15% off any used game

LaCense Beef
Buy 1 cooked Corned Beef get 2nd 50% off, Free Shipping

March Event

Join us for the March 20 Spring Auction! Contact the Advancement Office for more details. "Because of You" it will be a success!